



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Media Contacts:**

Jeff Wright  
SVP - Genea Energy  
+1 714 694-0536  
jwright@geneaenergy.com

Theresa Dreike  
Remarx Media for TechAmerica  
+1 714 706-0433  
theresa@remarxmedia.com

## **Genea Energy Wins Innovative Product/Technology Category for TechAmerica High-Tech Innovation Awards**

**Yorba Linda, CA** (June 3, 2010) – Genea Energy was announced as the winner of the TechAmerica Innovation Awards last night during a dinner held at the Hyatt Regency in Irvine, California. This premier business event celebrates excellence and achievement in the region's technology industry, and honors companies, individuals and products that drive innovation.

Genea is an energy technology company centered at the confluence of Software-as-a-Service (SaaS), energy efficiency, and building automation. The company's patented Building Optimization Platform (BOP) offers office building owners and property managers a software solution that blends e-commerce, business process automation, and existing building controls into a comprehensive application that delivers "ON DEMAND" Tenant Energy Services.

Genea's innovative SaaS approach does not require a capital investment and simply integrates into existing and disparate building controls to deliver a comprehensive application that reduces energy consumption, increases Net Operating Income (NOI), and improves tenant satisfaction while driving corporate and property level efficiencies. It was this innovative and game changing approach that lead TechAmerica to select Genea as the winner in the Innovative Product/Technology category.

"We are pleased our company and product has been recognized with this award," said Doug Schneider, Genea Energy's Chief Executive Officer. "TechAmerica saw in Genea's Building Optimization Platform an innovative SaaS based e-commerce application, which is also what our customers have found. We have a unique and compelling product offering that delivers meaningful and measurable results to our clients every day, and we are just beginning to see its full potential, and that's exciting for our customers and the entire Genea team."

"We had a record number of nominations this year, and we congratulate Genea Energy on winning," said Bob Brunson, associate director, TechAmerica Orange County. "This region boasts many noteworthy companies, such as Genea Energy, and we're excited to highlight them."

For more information on Genea Energy, please visit [www.geneaenergy.com](http://www.geneaenergy.com)  
For more information on TechAmerica, please visit [www.techamerica.org](http://www.techamerica.org).

- # # # -

**About Genea Energy**

Genea Energy is a Clean Tech company focused on optimizing energy consumption for commercial office building owners at the square foot level. Our breakthrough Building Optimization Solutions provide a web-enabled (SaaS) technology platform that decreases the energy that buildings consume, increases net operating income, and introduces a set of business processes that help office buildings run more efficiently. Beyond most building control and automation systems that simply help you manage energy usage, Genea's Building Optimization Platform is the first to combine energy management with building automation, business process, and portfolio-wide analytics for a fully integrated solution. Drop more Green to your bottom line. That's Genius. That's Genea.

**About TechAmerica**

TechAmerica is the leading voice for the U.S. technology industry, which is the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy.

###