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**Genea Energy Named as Finalist for TechAmerica  
High-Tech Innovation Awards**

*Honorees to be announced at an annual dinner on June 2<sup>nd</sup>*

Yorba Linda, CA – Genea Energy, a Clean Tech company focused on optimizing energy consumption and Net Operating Income (NOI) for commercial office buildings, has been named a finalist in the Innovative Product/Technology in 2009 category for the [TechAmerica High-Tech Innovation Awards](#). Now in its 17<sup>th</sup> year, this premier business event celebrates excellence and achievement in the region's technology industry, and honors local companies, individuals and products that drive innovation in Orange County. This year's winners will be announced at a dinner on June 2, 2010, at the Hyatt Regency in Irvine, Calif.

“For our company and product to be recognized like this is very gratifying for our entire team,” said Doug Schneider, Genea Energy’s Chief Executive Officer. “TechAmerica saw in Genea’s Building Optimization Platform an innovative Software-as-a-Service based product and approach, which is also what our customers have found. We have a unique and compelling product offering that delivers meaningful and measurable results to our clients every day, and we are just beginning to see its full potential, and that’s exciting.”

“We had a record number of nominations this year, almost 100 and we congratulate Genea Energy for rising to the finalist ranks,” said Bob Brunson, associate director, TechAmerica Orange County. “This region boasts many noteworthy companies, such as Genea Energy, that continue to influence technology development throughout the rest of the world, and we’re excited to help highlight them.”

The awards categories this year include the Harvey Mudd College Green Engineering Award, Innovative Product/Technology In 2009, Outstanding CEO In Technology, Outstanding Company In Medical Technology and Outstanding Technology Company.

In addition to the awards, TechAmerica Orange County will recognize educators and students for their innovative use of science, math, and technology in the classroom and the community in conjunction with [Project Tomorrow](#). The organization is the nation’s leading education nonprofit group focused on preparing today’s students to be tomorrow’s innovators.

For more information, please visit [www.techamerica.org/htaoc](http://www.techamerica.org/htaoc).

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**About Genea Energy**

Genea Energy is a Clean Tech company focused on optimizing energy consumption for commercial office building owners at the square foot level. Our breakthrough Building Optimization Solutions provide a web-enabled (SaaS) technology platform that decreases the energy that buildings consume, increases net operating income, and introduces a set of business processes that help office buildings run more efficiently. Beyond most building control and automation systems that simply help you manage energy usage, Genea's Building Optimization Platform is the first to combine energy management with building automation, business process, and portfolio-wide analytics for a fully integrated solution. Drop more Green to your bottom line. That's Genius. That's Genea. Learn more at [www.geneaenergy.com](http://www.geneaenergy.com).

**About TechAmerica**

TechAmerica is the leading voice for the U.S. technology industry, which is the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy. Representing approximately 1,500 member companies of all sizes from the public and commercial sectors of the economy, it is the industry's largest advocacy organization and is dedicated to helping members' top and bottom lines. It is also the technology industry's only grassroots-to-global advocacy network, with offices in state capitals around the United States, Washington, D.C., Europe (Brussels) and Asia (Beijing). TechAmerica was formed by the merger of TechAmerica (formerly the American Electronics Association), the Cyber Security Industry Alliance (CSIA), the Information Technology Association of America (ITAA) and the Government Electronics & Information Technology Association (GEIA). Learn more at [www.techamerica.org](http://www.techamerica.org).

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